

# Business Connect

Funded by the NSW Government



Start or grow your business

## Brand Building for Small Business

Thursday 7<sup>th</sup> November 2019, 5:30pm-7:30pm

Brand is everything...and we're not talking logos.

In this 2-hour fast-paced and interactive workshop you will:

Discover what you *really* do and why you do it

Find out who your true avatar is (and how you should be speaking to them)

Learn where your unique place in the market is and how to own it

And, uncover your brand's personality (yes it does have one)

Presenter: Kerry Dover (Chick)

### VENUE:

Max Webber Library  
(Functions Rooms)  
Flushcombe Road & Alpha  
Street, Blacktown 2148



Business Connect is a dedicated and personalised NSW Government program that provides trusted advice to help you start or grow your small business.



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BUSINESS CENTRE

Find out more

Western Sydney Business Centre

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