WESTERN SYDNEY
BUSINESS CENTRE

WORKSHOP

Instagram for Business

Workshop Details

Date
Thursday 21st November, 2019

Time
10am – 12noon (registrations open 9:45am)

Venue
The Hills Shire Council
3 Columbia Court, Norwest 2153

Cost
Free to attend

Bookings

To secure your seat – Click here to book

Or call 02 4721 5011

Australian
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Workshop Overview

With Facebook's declining organic reach for businesses. Could it be time to explore new ways of marketing your business? Meet Instagram: Facebook's prettier sister.

Instagram's rise in popularity means that businesses need to understand and be able to represent themselves properly on this platform.

Join us for a 2-hour duck dive in Instagram for business learn some hack, tricks and tips to get your business proficient on this platform. Book your seat today to become an Instagram expert.

Workshop Presenter

Katina Beveridge

Katina Beveridge is the CEO Strategic Online a Sydney based Digital Marketing Agency. She helps businesses grow through strategic digital marketing solutions.

Katina also shares a passion for teaching and helping small business owners, having been in that space herself she understands the issues small business face every day.

When not completely immersed in work she loves to spend time with her children out in nature.