WESTERN SYDNEY
BUSINESS CENTRE

WEBINAR

Growing your marketing list with Messenger bots

Webinar Details

Date
Wednesday 25th November, 2020

Time
1pm-3pm (2 hours)

Venue
Online

Cost
Free to attend

Bookings
Click here to book
or call 02 4721 5011

Webinar Overview

- Setting up a ManyChat account
- Optimising your page for Messenger
- Creating and connecting your first bot.
- Using bots to create email and SMS lists
- Segmenting your audience and creating new audiences

Webinar Presenter

Simon Gould

Simon Gould has a BComm from the University of New England with majors in Marketing and HR.

I've worked in advertising and marketing since 2007 having spent time with News Magazines as the Victorian Advertising Manager and later the National Advertising Manager for 2Wheels magazine. I also spent time as the National Advertising Manager with bikesales.com.au

Following that I was the Director of Sales with Western Sydney Publishing Group (Western Weekender) for 5 years, and spent 12 months with Penzance Advertising as a media planner before starting Orbit Marketing in 2017.

Currently Orbit is part of the Facebook Marketing Partner programme and a ManyChat accredited Messenger Marketing Expert Agency.

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