



Start or grow your business

Low Cost Online Marketing

Friday 15th May, 10am-12noon

What is the most common query we hear from start-up and even established small business owners that don't have much cashflow – how can I market my business for very little or no cost? If you're short on marketing ideas, this is the place for you!

In this session you will be given a sheet containing 100 plus marketing ideas, and we will talk through some of these – the one's that generically apply to most small businesses, and some examples specific to the businesses in the room. Walk away with practical ideas to implement for your business for little more cost than that of the workshop!

Presenter: Jane Tweedy is a small business advisor, consultant and trainer. Jane is passionate about helping small businesses succeed and has an interactive style, ensuring all participants receive great value from their investment. Jane works for Western Sydney Business Centre as a small business advisor, and provides training as part of her new business, FAQ Business Training.

Jane has a broad background in corporate, volunteering and small business. This provides for a unique perspective at a strategic and detail level. Jane is a lifelong learner and you will benefit from her wealth of applied knowledge and experience.

Business Connect is a dedicated and personalised NSW Government program that provides trusted advice to help you start or grow your small business.



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