

Business Connect

Funded by the NSW Government



Start, grow, adapt or run your small business

Facebook Mastery

Thursday 13th May, 10am-12pm

This is 2-hour workshop dedicated to everything you need to know about Facebook for business. From how to set up a Facebook Business page to how to create content,

We walk through how to use Facebook groups to market your business. Learn how to boost your content through the ads centre and how to make your own Facebook stories.

After this workshop you will know how to analyse your content and how to improve it to gain more engagement.

We don't cover Facebook ads, however, please see our Facebook Ads Masterclass for how to set up ads through the Facebook Business Manager.

Presenter: Katina Beveridge

Katina Beveridge is the CEO Strategic Online a Sydney based Digital Marketing Agency. She helps businesses grow through strategic digital marketing solutions. Katina also shares a passion for teaching and helping small business owners, having been in that space herself she understands the issues small business face every day

When not completely immersed in work she loves to spend time with her children out in nature.

Online Workshop
FREE

Business Connect is a dedicated and personalised NSW Government program that provides trusted advice to help you start, run, adapt or grow your small business



Western Sydney Business Centre

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 [Click here to book online](#)

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