



Start, grow, adapt or run your small business

Effective sales techniques to maximise profit

Wednesday 19th May, 6:00pm-8:00pm

In Effective Sales Techniques to Maximise Profits, you will learn the 8 key sales & business process techniques that will get you clients and prospects excited to BUY from you and not be sold to.

They will also become long term clients and return customers if you use this model that works for any industry and business size.

"Sales success is a process and very much like baking a beautiful cake".
Leave out a vital ingredient and the result can drastically change for all involved.

From getting better leads to high conversions, what to say, do and not say and do-this workshop provides business with easy to implement tools and skills that will maximise your profit.

Presenter: Darren Wrigley

Darren is a Sales Coach and Business Trainer who loves to help small to medium businesses thrive with higher sales and profit, from making sales process a real strength in their business. He does this by coaching the skills and mindsets to ensure high performance results for any of the team involved in sales and the promotion of the product or service.

With access to several resources and products along with 18 years of sales and sales process coaching experience, he has developed a style that gets results and returns a higher than average sales and customer conversion to the client.

Business Connect is a dedicated and personalised NSW Government program that provides trusted advice to help you start, run, adapt or grow your small business



Western Sydney Business Centre

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Online Workshop
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