



Start, grow, adapt or run your small business

Business planning essentials

Tuesday 27th April, 10am-12pm

In this Business Planning Essentials workshop you'll learn how to plan your next 12 months by building a short actionable business plan to drive your business forward in 2021.

As the saying goes if you fail to plan you plan to fail. However many small business owners are put off by an over the top planning process leaving you with a document gathering dust on a shelf. Who's got time for that!

Put your business on the path to long-term success in this essential workshop taking you, step by step, through the vital process of building a short actionable business plan.

Map out a plan focusing on where you'd like your business to be in the next 12 months and developing a clear vision of the next steps and strategies to take you there.

You wouldn't set out on a road trip without a map. The road to business success is no different. Without a map to guide you, you're flying blind and just as likely to end up lost or off on a time wasting shiny object syndrome tangent.

Take the guesswork out of your next steps and fast track your business towards success during this practical hands on workshop where you will clarify your long-term goals into a solid 12-month business plan to keep you on track.

Presenter: Jane Tweedy is a small business advisor, consultant and trainer. Jane is passionate about helping small businesses succeed and has an interactive style, ensuring all participants receive great value from their investment. Jane works for Western Sydney Business Centre as a small business advisor, and provides training as part of her new business, FAQ Business Training.

Jane has a broad background in corporate, volunteering and small business. This provides for a unique perspective at a strategic and detail level. Jane is a lifelong learner and you will benefit from her wealth of applied knowledge and experience.

Business Connect is a dedicated and personalised NSW Government program that provides trusted advice to help you start, run, adapt or grow your small business



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